



'Internship – Sponsorship/ Brand Strategy'

➤ About Triumph Media Group

Triumph Media Group is an international business consulting agency for sports and entertainment, creating relationships with and in between rights holders, media partners and brands. The consulting agency acts in five business units: Media Rights, Digital Media, Sponsorship, Brand Strategy and Entertainment. The company was founded in May 2009 by its CEO Thomas Martens and started operating in November 2009 with representatives in London, Torino, Paris, Amsterdam, Moscow, Mumbai, Istanbul and Dubai.

➤ Job Description

Triumph Media Group is looking for an energetic, hard-working, self-driven, highly educated young professional with a passion for the sports sectors and proven experience in sales and/ or marketing functions. Fully bilingual in English and German, goal-oriented with strong communication & organisational skills and the ability to develop a consulting mentality. Professional ethics and a highly adaptable attitude to working in a multicultural setting are essential. The desire to rise to a challenge and work in a team environment is both expected and valued. Period for an internship is 4-6 months, incl. monthly payment.

➤ Responsibilities

- Pro-actively and reactively developing high quality pitch presentations
- Marketing and sales activities for the departments sponsorship and media
- Participating creative and conceptual processes for strategic brand management
- Strategic analysis of communication and marketing strategy of target clients
- Coordinating market research across sports markets and specific properties
- General administrative tasks

➤ Requirements

- Interest in developments and trends of the sports and media markets
- Spoken English
- Excellent written and oral communication skills
- Solid IT, Excel, PowerPoint and presentation skills
- Desire to learn with a flexible personality
- Knowledge about the basic issues and specialties of branding and sponsoring
- Consulting and analytic mentality

If this finds your interest we are looking forward to receiving your letter of application and CV.

Triumph Media Group GmbH

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➤ This position is vacant as of **1st September/ October 2011.**