



Course Unit: International Studies II

Semester	3
Hours per week	2
Contact hours (total)	32 h
Individual study	28 h

Language of Tuition/Assessment	Englisch
Group size (max)	30
ECTS credits	2
Lecturer	Lennox

Objectives:

What is globalisation, where did it start and where is it going? What does it mean? It means the British service sector can deal with its customers through call centres in India, or that a sportswear manufacturer can design its products in Europe, make them in south-east Asia and sell them world wide.

As a word, globalisation has existed since the 1960s. The dictionary says it is "the process enabling financial and investment markets to operate internationally, largely as a result of deregulation and improved communications" or "to make worldwide in scope or application".

The financial markets are where it started. In the late 1980s and 1990s the business model termed the "globalised" financial market came to be seen as an entity that could have more than just an economic impact on the parts of the world it touched.

Contents of the Course:

Step 1: Using the Internet, students will find all they can about the main players in the globalisation process:

1. The World Trade Organisation (WTO)
2. The International Monetary Fund (IMF)
3. Globalisation critics – non-government organisations (NGOs) e.g. attac, WEED, Carl-Duisberg-Gesellschaft.

Step 2: In groups, students research a specialist subject of their choice and give a presentation.

Step 3: Consolidation, feedback, definition of globalisation

Methods:

The focus will be on interactive teaching methods and individual research. Theory and practice will be interlaced and students will have to take an active part in discussions.

Recommendations / Prerequisites:

- Requires strong communicative skills in English.

Assessment:

Course unit	Form of assessment	Exam dates		Grading scale
		Mid-term	Final	maximum score (out of 100)
International Studies II	Presentation and paper		x	50



Literature:

- Verlag Le Monde Diplomatique - Atlas der Globalisierung
- Johan Norberg - In Defence of Global Capitalism
- John Cavanagh - Alternatives to Economic Globalisation
- Thomas L. Friedman - The Lexus and the Olive Tree - Understanding Globalization
- David Held (ed) Global Transformations Reader - An Introduction to the Globalization Debate