



## Studying at RheinAhrCampus (Koblenz University of Applied Sciences)

### Business Administration: Health Care and Social Services Management

#### BA Degree Programme

The demand for qualified staff in the service sector is increasing, especially in the health care and social services sector. The combination of business studies with a focus on health and social services aspects prepares our students for the economies of the future. Students acquire sound economic and management know-how for administration and leadership tasks without losing focus on human services.

#### Job Profiles

In this programme students are given the competence of meeting the complex requirements in the service sector. The course prepares for the administration and leadership tasks in the entire field of personnel-related services in

- hospitals and rehabilitation clinics
- retirement homes
- health resorts
- ambulant services
- services for disabled people
- self-help groups and associations
- educating institutions for health and social service
- health insurance

Our graduates are capable of working in teams, dealing with financial questions and taking an interdisciplinary approach to problems.

#### Course Content

We educate generalists who will be able to solve complex problems and to take on leadership positions.

During the foundation modules, students are provided with a thorough introduction to all areas of business administration, accompanied by modules focusing on cross-sectional skills (e.g. ethical and social

competencies, intercultural communication and languages.

The elective modules on “Health Care and Social Services Management” provide in-depth knowledge and skills relevant for this specific area, e.g. management of social services, hospital management, and health insurance management, health care and social management systems etc.

#### Practical Orientation and International Perspective

A practical phase is an integral part of the main study phase; as internationality plays an important role at RheinAhrCampus, students are encouraged to spend their practical phase abroad - either studying at one of our partner universities or experiencing business life in a firm or institution of their choice. Students learn foreign languages for professional purposes and attend a number of lectures in English. The credit point system allows the transfer of credits for academic work performed at other universities.

#### Admission Requirements:

Exchange Students: Nomination by partner university and successful application at RheinAhrCampus.

Full-degree Students: Please note the special entry requirements for this degree programme. More information at: [http://www.rheinahrcampus.de/Studierend en sekretariat.52.o.html](http://www.rheinahrcampus.de/Studierend%20en%20sekretariat.52.o.html)

#### Contact:

Languages / International Affairs  
[language@rheinahrcampus.de](mailto:language@rheinahrcampus.de)

## Structure of the Course/Curriculum:

‘Bachelor of Arts’ in Business Administration Major: Health Care and Social Services Management					
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
Mathematics & IT (8c)	Political Economics (8c)	Statistics & Empirical Studies (6c)	Business Management (14c)	Advanced Business Administration (9c)	Advanced Business Administration (6c)
Accounting (10c)	Controlling, Investment & Financing; Taxes (12c)	International Module (4c)			
Materials Management Production & Marketing (8c)	Multidisciplinary Qualifications (10c)	Law I & II (8c)	Placement (16c)	Major Module <ul style="list-style-type: none"> <li>▪ Medical Insurance Management (6c)</li> <li>▪ Management of Social Services (6c)</li> <li>▪ Hospital Management (9c)</li> </ul>	Electives (12c)
Major Module <ul style="list-style-type: none"> <li>▪ Organisational Development &amp; Decision-Making Skills (4c)</li> </ul>		Major Module : <ul style="list-style-type: none"> <li>▪ Health Care &amp; Social Management Systems (12c)</li> </ul>			Bachelor Thesis (12c)

Please note that the B.A. programme in **Business Administration** is also available for two other areas of specialisation (Logistics and E-Business as well as Sports Management). Please refer to the respective course descriptions for more information.

Successful completion of this BA degree qualifies a student for acceptance onto a Master’s degree. Specific regulations may apply.