

<b>Objectives:</b>	<p><b>For the participants:</b>  In this seminar students learn to apply <b>theoretical communications models</b> to <b>international professional encounters in a network society</b>. They will be encouraged to find co-operative, friendly responses to intercultural challenges. At the end of the seminar students will be able to recognise, analyse, and describe these <b>intercultural challenges</b> in face-to-face situations and in virtual communities and adapt their own behaviour accordingly. They will be able to describe their own cultural backgrounds and point out differences to other cultures. <b>Students will develop techniques to exploit cultural diversity as a benefit for a company or institution.</b></p> <p><b>For the trainers:</b>  For the trainers from 5 different countries this seminar is intended to provide a platform for an exchange of ideas, positions and concepts, to promote awareness and improve the handling of intercultural situations in business, education and virtual communities.</p>
<b>Contents:</b>	Students are trained to perceive cultural differences and act accordingly. The intercultural competence gained is both <b>“culture-general”</b> and <b>“culture-specific”</b> . Theoretical insights into different working styles, perceptions of time, religions, education styles and virtual communities are applied in simulations. Students acquire the skills to master difficult intercultural communications problems such as those that arise in international business situations. Students can take part in an <u>optional</u> Institutional TOEFL test.
<b>Target group:</b>	1) foreign students at Fachhochschule Koblenz 2) 3 students from each department of FH Koblenz 3) international guests
<b>Teaching method:</b>	The entire seminar will be held in the English language. The focus will be on <b>interactive teaching methods</b> which will give students the chance to learn about the theory of intercultural communication and media literacy and put their newly-acquired knowledge into practice in simulations. <b>Theory and practice will be interlaced</b> - students will have to take an <b>active part in role plays</b> and discussions.
<b>Price/ Registration</b>	<b>Participants’ contribution to the costs: 20 EUR</b> (no extra charge for optional TOEFL test – but extra registration necessary!) Pay your 20 EUR contribution at “Auslandsamt” Koblenz or “Sprachen/Internationales”, Remagen AND send an email message for registration to: Barbara Neukirchen ( <a href="mailto:Neukirchen@RheinAhrCampus.de">Neukirchen@RheinAhrCampus.de</a> ) Please specify in your registration whether you also want to take part in the TOEFL test.